

INVESTOR MARKETING PROGRAM



onlineinvestmentconference.com

An exclusive online catalogue showcasing unique interactive investor roadshow presentations from a select group of quality small-cap companies.

Our mission is simple: provide investors with 'Investment Ideas Worth Watching.'

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talk-deck.com

Produced by...



inv-communications.com

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We offer two subscription packages for creating and listing your investor roadshow presentation on the **Online Investment Conference** (onlineinvestmentconference.com)

FREE Subscription

- One Professionally Recorded & Edited Online Investor Roadshow Presentation
- Listing on Online Investment Conference website (online investment conference.com)
- Upload to OIC YouTube Channel (@onlineinvestmentconference)
- Email Distribution(s) to our investor database
- Posting to OIC Social Media channels (X/Tw, L/I, CEO.CA) (Basic level)
- **Embed code** for featuring your presentation on any website

PREMIUM Subscription

All FREE Subscription Features plus...

- 4 Quarterly Online Investor Roadshow presentations per year
- Live Presentation Events promoted to our investor database pre- and post event
- Presentation Coaching to maximize the impact of your presentation
- Listing plus Company page on OIC website
- Self-Contained Player (SCP) version for hosting your presentation on any website
- Insert Video Clips and/or Animations in your presentations
- Lead Generation Feed in real time, daily, or weekly
- Posting to OIC Social Media channels (X/Tw, L/I, CEO.CA) (Advanced Level)
- Weekly Viewer Statistics Report
- FREE Talk-Deck User account to deliver your own presentations including:
 - Unlimited online presentations (Moderator/Editing extra)
 - Access to viewer statistics dashboard
- Your presentation featured in rotation in OIC Online Advertising program
- **Special Presentations:** 3-minute pitch decks, news releases, shareholder briefs etc.

C\$ 9,500/annually <u>or</u> C\$ 1,000/monthly



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SOCIAL MEDIA CONTENT GENERATION AND PRODUCTION SERVICES

Social Media Production Package

- Expert Editing of your video content into concise 30-60 second video snippets for effective Social Media posting
- Creation of accompanying text content if needed
- Delivery of all content to you in posting-ready form
- Posting of each content snippet across OIC Social Media channels

C\$ 2,500/pkg. of 10 snippets

Social Media Lite Package

 Unlimited Social Media Content Generation & Production Services, as above, offered on a term basis with limitless content production as required throughout the term.

C\$ 6,000/6 months or C\$ 1,200/month

Social Media Pro Package

- Comprehensive management of your Social Media program including creation of a Media Center Sub-Site if desired.
- Generation & posting of your Social Media content across your Social Media channels.
- Re-posting of your Social Media posts across OIC Social Media channels

C\$ 9,000/6 months or C\$ 1,800/month



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